



WBCB Television Inc./CW Network
 101 West Boardman Street
 Philadelphia, PA 19103
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Mailing Address MUNDY KATOWITZ MEDIA 1322 G STREET, SE WASHINGTON, DC 20003 USA	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20308	NEW	Broadcast	8/31/2012	8/30/2012
	Advertiser			Brand	Network
	PRIORITIES USA ACTI			PRIORITIES USA AC	WBCB
	Contract Description			Dates	Revenue Type
	ISSUE			09/25/12 - 10/01/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1562	06848514	PHILADELPHIA PMC	Media Placement	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 19				X				1	09/27 - 09/27	06:00:00 p 06:59:59 p	PO2	:30	1	\$50.00
										Prg: FRIENDS				
										FRIENDS/FRIENDS B				
A 20			X					1	09/26 - 09/26	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00
										SEINFELD<				
A 21					X			1	09/28 - 09/28	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00
										SEINFELD<				
A 22				X				1	09/27 - 09/27	07:58:26 p 08:59:59 p	FIX	:30	1	\$150.00
										VAMP DIARIES				
A 23					X			1	09/28 - 09/28	09:00:00 p 09:59:59 p	FIX	:30	1	\$150.00
										SUPRNATURAL-CW				
A 24						X		1	09/30 - 09/30	08:00:00 p 08:59:59 p	PO1	:30	1	\$75.00
										Prg: FIRST FAMILY				
										BROTHRS&SISTRS				

Billable				NTR				Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net	Gross	Net
Sep 2012	\$1,445.00	\$1,228.25	31			\$1,445.00	\$1,228.25		
Oct 2012	\$35.00	\$29.75	1			\$35.00	\$29.75		
Totals:	\$1,480.00	\$1,258.00	32			\$1,480.00	\$1,258.00		